

# NEWS RELEASE

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*For Immediate Release*

## **Princeton Infrared Technologies Announces New Director of Sales & Marketing, Bob Struthers**

**MONMOUTH JUNCTION, New Jersey - Feb. 27, 2017 - Princeton Infrared Technologies, Inc. (PIRT)** ([www.princetonirtech.com](http://www.princetonirtech.com)), specialists in indium gallium arsenide (InGaAs) imaging technology and affordable shortwave-infrared (SWIR) linescan cameras, visible-SWIR science cameras and 1- and 2-D imaging arrays, announces the appointment of Bob Struthers to the position of Director of Sales & Marketing. Mr. Struthers has over 35 years of experience in the photonics industry, beginning his career at EG&G, Reticon and Electro-Optics divisions, where he was directly involved with the company's first silicon (Si) and InGaAs photodetector product lines. He also served as VP of Sales & Marketing at Sensors Unlimited for 15 years during their meteoric growth which included several mergers and acquisitions.



President of Princeton Infrared, Martin H.

Ettenberg, Ph.D., notes, "We are very pleased to have Bob join our team at Princeton IR Tech. Bob brings extensive experience in SWIR imaging technology and successful customer partnerships to us at an ideal time in our company's growth."

"This is a really exciting time for Princeton IR Tech and I am very glad to be on board," Struthers adds. "By utilizing a fabless manufacturing model, we are able to quickly innovate and enable new machine vision and spectroscopic applications in the SWIR band, typically at a lower cost than other SWIR cameras on today's market. In addition, we are offering InGaAs devices with new performance attributes that improve upon many of the limitations in legacy products."

To learn more about Princeton Infrared Tech's full line of innovative, affordable InGaAs SWIR linear arrays and cameras, please visit booth #2463 at Automate in Chicago, April 3 - 6, 2017. For more information, go to [www.princetonirtech.com](http://www.princetonirtech.com), or call 1-609-917-3380 for pricing.

**Princeton Infrared Technologies, Inc. (PIRT - [www.princetonirtech.com](http://www.princetonirtech.com))** - Specialists in indium gallium arsenide (InGaAs) imaging technology, PIRT focuses on design and manufacture of both shortwave infrared cameras, and one- and two-dimensional imaging arrays. All products are created in the company's fabless environment under strict testing and quality control guidelines, providing innovative and cost-effective detectors that image in the visible, near- and shortwave-infrared wavelengths. Application areas include spectroscopy for sorting materials, moisture detection, thermal imaging, night vision, and laser imaging for military, industrial, and medical markets.

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