

NEWS RELEASE

PHOTRON, INC.

9520 Padgett Street, Suite 110
San Diego, CA 92126-4446
Contact: Andrew Bridges, Director, Sales & Mktg.
Phone: 800-585-2129 / 858-395-8618
Fax: 858-684-3558
Email: abridges@photron.com
Web Site: www.photron.com

Media Contact: Marlene Moore
Smith Miller Moore
Email: marlene@smithmillermoore.com
Phone: 818-708-1704

FOR IMMEDIATE RELEASE

Photron Introduces New Distributor for High Speed Cameras – Elite Motion Systems, LLC

April 15, 2014 - San Diego, CA – Photron, Inc., (www.photron.com) a global leader and manufacturer of high speed cameras and image analysis software, announces that Mr. Larry Vlado, founder of Elite Motion Systems, LLC (www.elitemotionsystems.com) is the new, exclusive regional distributor for Photron's high speed imaging systems. Mr. Vlado has over 18 years of sales experience in the high speed industry. The newly-formed company, Elite Motion Systems, will handle all sales and distribution of Photron high speed cameras/software/systems in the California, Arizona, and New Mexico markets.



According to Andrew Bridges, director of sales and marketing, "We are delighted to announce this sales and distribution agreement with Elite Motion Systems and welcome Larry Vlado to the Photron team. His vast experience and expertise combine with an astute understanding of high speed cameras and imaging solutions. As our new sales representative, Larry is an extremely knowledgeable resource and we look forward to working with him to make this a very successful year for Photron."

Photron has recently introduced the world's highest speed, 1-megapixel camera available, the Fastcam SA-Z. The innovative CMOS image sensor delivers up to 21,000 frames per second (fps) at full image resolution with frame rates of over 2 million fps at reduced resolution, making the camera ideal for a wide range of high speed imaging challenges in industrial and scientific applications.

Photron will showcase the new FASTCAM SA-Z camera at the upcoming SPIE Defense and Security Symposium (DSS) in Orlando, FL, May 6 – 8, 2014. Please visit Photron's booth # 1100 for a demonstration. Or for more information on Photron's full line of high speed imaging solutions, please visit www.photron.com.

-more-

Photron, Inc. (USA) (www.photron.com) is a leading worldwide manufacturer and supplier of digital high speed cameras, including the world's fastest mega pixel video systems. High speed imaging products range from low-cost solutions to highly specialized, intensified systems for biofluorescence and combustion analysis. High speed, slow motion cameras featuring high definition (HD) resolution up to 2,000 frames per second are available for motion picture, reality TV, sports, and broadcast applications. For production fault-finding, Photron offers high speed imaging systems with multiple miniature cube or pencil camera heads. For extreme or hostile environments, such as vehicle crash testing and/or military weapons proving, Photron's high-G rated camera systems are utilized. Cameras include standard and custom, high-resolution, high-speed imagers, software, and systems to meet R&D, automotive, commercial, medical, and defense-related motion image analysis requirements.

#