

NEWSRELEASE

Toshiba Imaging Systems Division

9740 Irvine Blvd.

Irvine, CA 92618-1697

Contact: Gary Pitre

Email: Gary.Pitre@tais.toshiba.com

Phone: (810) 357-5022

Website: www.toshibacameras.com

Media Contact: Marlene Moore

Smith Miller Moore / 818-708-1704

Email: Marlene@smithmillermoore.com

For Immediate Release

Toshiba Imaging Presents World's Smallest 3-Chip UltraHD 4K Video Camera at NAB 2015

- Toshiba Imaging's IK-4K UltraHD camera will be showcased in three NAB Booths: Toshiba's booth North #7026, Intertest's booth Central #12350, and Apantac's booth North #6006.

April 8, 2015 – Toshiba America Information Systems, Inc.'s Imaging Systems Division (www.toshibacameras.com) will present the world's smallest (1.28" x 1.51" x 1.61"), lightweight (approx. 2.5 oz.), 3-CMOS UltraHD video camera at the NAB Show,

April 13 - 16, 2015, Las Vegas Convention Center, Las Vegas, Nevada. The new **IK-4K** (3840 x 2160)

UltraHD 4K camera delivers world-class 59.94Hz performance from the smallest package possible.

It provides up to 1600 TV lines of resolution at real-time frame rates, making it ideal for live-event broadcast applications. Other features include five, user-programmable scene files, Toshiba's comprehensive settings menu with 12 color matrix adjustment for optimal color adjustment, 4x 3G-SDI, 59.94Hz, UltraHD output, remote control via

RS 232 and a standard C-mount lens mount. The two-piece, remote-head, camera system design combines Toshiba Imaging's proprietary prism block technology and advanced image processing capabilities to deliver unmatched color accuracy and exceptional resolution with fine edge details. The camera head can be located from 3 to 15m (10 to 50ft) from the camera control module, supporting a wide range of camera rigging options. The extraordinary camera also features switchable formats from UltraHD 4K at 50/59.94 Hz, to 1080p and 1080i.



When operating in HD1080p/i modes, the camera's unique capability eliminates the need for video distribution amplifiers (DAs). It can function as a built-in DA providing four simultaneous 1920 x 1080 50/59.94Hz video streams. This provides an enormous

-more-

advantage in mobile broadcast studios and other vehicle-mounted camera applications where power is always at a premium. The camera needs only one 12VDC power input to drive the four HD outputs to feed monitors, recorders, reference displays, or wi-fi transmitters.

For more information about Toshiba Imaging's IK-4K UltraHD 4K Camera, please visit www.toshibacameras.com or call +1 810-357-5022. If you're planning to attend 2015 NAB, please stop by Toshiba's Booth N7026, Intertest's Booth C12350, or Apantac's booth N6006 for a demonstration.

Toshiba Imaging is a division of Toshiba America Information Systems, Inc., and a global leader in the manufacture of ultra-compact UltraHD, high definition (HD) and high resolution CMOS and CCD video cameras.

ABOUT THE COMPANIES:

Toshiba America Information Systems, Inc. (TAIS), Imaging Systems Division (Irvine, CA), is one of the four business units of TAIS and is world renowned for its 3-chip, ultra-compact, superior color and contrast, high definition (HD) and UltraHD video cameras. High performance 3-chip and more economical CMOS hi-def video systems are available and both camera suites are accompanied by Toshiba's legendary and comprehensive tech support. Toshiba's Imaging Systems Division provides imaging products for the security, medical, scientific and manufacturing markets. TAIS is an independent operating company owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation. More information about the advanced video imaging technology, high definition, low-light, high resolution color video cameras and Toshiba's remote head cameras is available at www.toshibacameras.com.

Toshiba Corporation, a Fortune 500 company, channels world-class capabilities in advanced electronic and electrical product and systems into five strategic business domains: Energy & Infrastructure, Community Solutions, Healthcare Systems & Services, Electronic Devices & Components, and Lifestyles Products & Services. Guided by the principles of The Basic Commitment of the Toshiba Group, "Committed to People, Committed to the Future", Toshiba promotes global operations towards securing "Growth Through Creativity and Innovation", and is contributing to the achievement of a world in which people everywhere live in a safe, secure and comfortable society. Founded in Tokyo in 1875, today's Toshiba is at the heart of a global network of over 590 consolidated companies employing over 200,000 people worldwide, with annual sales surpassing 6.5 trillion yen (US\$63 billion). To find out more about Toshiba, visit www.toshiba.co.jp/index.htm